

A beauty-focused brand is looking to collaborate with creators who can share **simple, real skincare routines** that help manage the visible effects of stress.

This opportunity is suited for creators who prefer **honest, everyday content** rather than highly produced or heavily filtered videos.

What the brand is looking for:

- A short reel or post discussing stress and skincare
- Personal routines or habits already followed
- Natural and relatable storytelling

Deliverable:

- 1 Instagram Reel or Post
- Minimal editing required

Selection & process:

- Submissions will be reviewed based on relevance to the brief
- Only selected creators will be contacted through the platform

Platform requirement:

- Follow **@influsway** on Instagram
- Tag **@influsway** in your post or reel

This helps the platform track submissions and manage creator-brand coordination.